

Joseph E. Enright Foundation Video Contest: Your Experience with Melanoma or Skin Cancer

ELIGIBILITY:

The Joseph E. Enright YouTube Contest is open to individual New Jersey Middle and High School students in the Enright service area. Persons under 18 years of age at the time of entry must receive their parents' permission and provide written parental consent before their entries will be considered. Employees, directors and officers, as well as family members of employees, directors and officers of the Joseph E. Enright Foundation (JEEF) will not be eligible to enter. Each video submission must be accompanied by a JEEF Video Contest Entry Form. All entrants under the age of 18 must have their parent/legal guardian sign both the Entry Form and the Parent/Guardian Permission Form.

STEPS TO ENTER:

1. Create a video about your own or a relative or friend's experience with melanoma or skin cancer. Alternatively, the video may address skin cancer awareness and prevention or sun safety. The video must be no more than three minutes in length and must be in one of the following formats: .WMV (Window Media Video), .3GP (cell phones), .AVI (Windows), .MOV (Mac), .MP4 (iPod/PSP), .MPEG, .FLV (Adobe Flash), .SWF (Shockwave Flash), or .MKV (h.264).
2. Submit the video via DVD ("Submission") to The Joseph E. Enright Foundation, Attn: You Tube Contest, P.O. Box 519, Summit, NJ 07902-0519 or by simply sending the URL link to wmadsen@josephenrightfoundation.org on or before 5:00 p.m., October 31, 2011.
3. Include with your video submission the Video Contest Entry Form and the Parent/Guardian Permission Form if you are under 18 years of age.
4. Creativity and passion are encouraged. No late submissions will be accepted.

SUBMITTED VIDEOS:

1. Participants must not have granted any person or entity other than the sponsor the right to use the video.
2. Submitted videos will not be accepted or considered eligible if they include any content that contains or appears to contain:
 - a. Profane or obscene material;
 - b. Endorses or condones illegal drug use, alcohol abuse or other illegal activity;
 - c. Nudity, profanity or extreme violence;
 - d. Any express or implied commercial endorsement;

- e. Any derogatory characterization of any person or group based on age, race, color, gender, sexual orientation, religious beliefs, marital status, mental or physical disability, citizenship, creed, national origin, or other unlawful or unethical factors;
- f. Depictions of any conduct or language deemed inappropriate by the sponsor(s) or any of the judges;
- g. Any real or perceived copying or other infringement of another's intellectual property rights.

JUDGING CRITERIA:

The judging criteria used to determine the Finalists and Winners are as follows: creativity (50 points), quality of video (30 points), and accuracy of information (20 points). Submissions that do not comply with these Official Rules or that otherwise contain prohibited or inappropriate content or language as determined by JEEF, in its sole discretion, will be disqualified.

SELECTION OF WINNERS:

Submissions will be judged by a qualified panel of judges from JEEF staff and board ("Judges") who will evaluate each eligible Submission based on the judging criteria (defined above), and a maximum of 5 entries will be designated as the Finalists. In case of a tie, the highest score in creativity will be declared the higher score. Round 1 judging will be completed on/about November 15, 2011 at which times the Finalists will be notified.

The winners shall be judged by the Judges based on the same criteria that was used to determine the Finalists. The first, second, and third place winners will be announced November 21, 2011 and the winning Submission will be posted on www.josephenrightfoundation.org. All Finalists are subject to verification, including without limitation, verification of eligibility, compliance with these Official Rules and completion of all required documents. JEEF has the sole right to decide all matters and disputes arising from this Contest.

PRIZES: The first place winner shall receive a cash award of \$1,000. The second place winner shall receive a cash award of \$500. The third place winner shall receive a cash award of \$250.

CLEARANCES:

Each participant is solely responsible for obtaining from all applicable individuals or entities any and all required rights, releases, consents, clearances, licenses, and other authorizations necessary to exploit and otherwise use their submitted video in any and all media. Clearances required could include but are not limited to:

1. releases from any person whose name, voice, likeness or persona is referenced, shown or otherwise used in the submitted video;
2. if any individual is under the age of majority, participants must obtain the signature of the individual's parent or guardian on the applicable clearance(s). By submitting video

entries, participants warrant that the contents of the submitted video does not infringe on any copyright owned by another. Participants also confirm that to the best of their knowledge, any statements made in the submitted video are true and do not violate or infringe on the rights of third parties. Sponsor(s) reserve the right (but not the obligation) to verify that all necessary clearances have been obtained prior to selecting the video as a finalist or winning video. The sponsor(s) may disqualify any submitted video at any time if the participant has not obtained all necessary clearances.

CONDITIONS OF PARTICIPATION:

1. By entering, participants agree to defend and indemnify the Joseph E. Enright Foundation, as well as the sponsors' principals, subsidiaries, affiliates, directors, officers, employees and agents from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the contest as a result of receiving participants' submissions and/or misuse of any prize.
2. Each participant agrees that the sponsor(s) may retain a copy of the submitted video and releases the sponsor from liability for any loss or damage thereto. Each participant, by submitting the DVD or URL link for consideration also consents, approves and authorizes the sponsor the right to use, broadcast, webcast, podcast, link to or from, syndicate, or otherwise exhibit or display the submitted video in its original or an altered form or format.
3. Each participant grants the sponsor(s) the unqualified, unrestricted, worldwide, irrevocable, perpetual and royalty-free right to use his or her name, logo, marks, submission entries, and other distinctive identification in connection with promoting or marketing the contest or its theme, and future contests, materials or as the sponsor(s) determine.
4. The rights described in these rules begin immediately upon submission of the DVD or URL link and continue indefinitely unless written notice is provided by the sponsor to the participant.
5. The participant releases the sponsor(s) from any and all claims against the participant in connection with the submitted video.
6. JEEF will post the winning videos on its website. The sponsor(s) have no obligation to post or display any submitted video.

GENERAL CONDITIONS:

1. This contest is governed by the laws of the state of New Jersey and participants consent to the exclusive jurisdiction and venue of the state and federal district courts located within and of the state of New Jersey for any causes or controversies arising therefrom.

2. Should technical or other difficulties arise that compromise the integrity of the contest the sponsor may cancel, modify or suspend the contest without notice. In that case, the sponsor reserves the right to award the prizes from eligible entries received before the cancellation.
3. The sponsor is not responsible for any technical malfunction or service outage related to the contest.